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NEWSLETTER

February 2007

RICH CHINA

I find myself back in China, looking for product that American consumers will buy and that I can make a profit selling. Having done this for around twenty years, it amazes me to see such vast changes over such a short time. From great poverty to gleaming cities in the relative blink of an eye. I am on the 53rd floor of a five-star hotel that didn't exist 10 years ago. Even though the room is up high, the view isn't spectacular; I can't see very far through the air pollution. I can look directly at the sun any time of the day and see a bright globe surrounded by perpetual grey. This pollution is the heavy price the people of China pay for the economic process their country has made. Unaccustomed, my lungs ache at the end of a long day despite being inside most of the time.

There are many people and companies in China that are fairly desperate to export something, anything, for hard currency-after all, that is the best path to wealth in China. The Canton fair, where I am today, is so popular it has spilled over into Hong Kong and other neighbouring provinces and countries, leveraging against all the travellers who've already come so far. My group walked past about 10,000 tradeshow booths (actual number) in Hong Kong between the two sections of the Canton show. India, Indonesia and Thailand were well represented and all were trying to pick up some of the crumbs left by rich and powerful China.

When you come to China, you'll see the products we buy. The world buys here because China is the low-cost supplier for so many items. That's old news. I've written before about the fallacy of United States exporting manufacturing jobs overseas. The fact is, those jobs are just going away as everyone gets more efficient.

Today I was watching CNBC Asia. The local expert was discussing the economic prospects for China with his "over 10% growth rate" seeming to never end. When asked how rich China is becoming, he said the number is very hard to get to. The government like to talk about an average family income of \$1,300, but, he said, that's a very deceptive number. Wealth is highly concentrated in the hands of a few. Out of 1.3 billion people, only 12 million families have aggregated incomes over \$6,000 dollars a year. At the same time, in this underemployed country of 1.3 billion people, the greatest problem facing Chinese companies is finding and retaining skilled workers. The population at large is undereducated. This is partly because schools cost money to attend. When you're poor, that's difficult. If you have a valuable skill set or an education, you have a job. So, really, how rich is China?

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The Unemployment rate back home in Florida is well under 5%, with unemployment of well-educated and skilled people at a far lower level.

Who's having a tough time in the states finding jobs? Unskilled labourers who used to have great union factory jobs – the factories are closing because they can't afford the obligations made during a different economic reality. The exploding cost of healthcare is No.1 cause of financial ruin for these old behemoths. The lack of education in every generation becomes a moving tax on all of society and the greatest cause of individual suffering. When young, the uneducated are far more likely to be jailed, and when old, far more likely to be chronically ill.

The good news is that Americans are going to school as adults in even-greater numbers. People are making the only truly safe and intelligent investment: They are investing in bettering themselves. They are adding value to our entire society at the same time. We are rich because our education makes us more productive. If we lose the will to invest in our children's education and our own continuing education, we will become as poor as the Chinese.

Article written by Kerry Henderson.

AVAILABLE NOW

We still have Ranunculus and Anemones. For queries of colours available please phone us.

STOCK- Just arrived a top up of most colours in column's & spray series.

**Don't forget the iron series a big advantage for early flowering or
phone us for any queries no matter how big or small**

We love hearing from you.

SUNFLOWERS

HELIANTHUS 'TIFFANY' F1 Pollen-free \$45.00 per 1000 + GST & Freight
Single, strong stem to 80-120 cm tall (2.5 - 4 ft). Flowers 10-15 cm (4-5"), Bright Orange with contrasting dark discs. The short rounded petals are closely imbricated in several rows thus creating a firm and tidy flower head more resistant to mechanical damage which, can occur during transport. Flowers as early as 55 days in Summer. The excellent uniformity and vigour of 'Tiffany', with the attractive and most desirable flowers make it a top professional candidate for both indoors and outdoors.

SUPERNOVA: New shipment has an excellent germ of 94%

Supernova has an excellent large yellow petal color with a pollen free Black Disc, Can be grown all year round, Grows to only 1.5 meters high, sowing to flowering 65 – 70 days, Germ rate 94%, approx 16 seeds per gram.

PRICE: \$650.00 PER KILO + GST & FREIGHT OR 65¢ PER GRAM

Less 10% on 1 kilo orders , 5% on 500 grams

bradburn@xtra.co.nz

HYDRANGEA MACROPHYLLA

For CUT Flowers & Foliage.

HYDRANGEA 'Macrophylla Purple Vision®' 100 plants Available

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

HYDRANGEA 'Macrophylla Blue Vision®' 150 plants Available

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

HYDRANGEA 'Macrophylla AB Green Shadow®' 130 plants Available

- This is a very beautiful hydrangea. Colour of the flowers is Greenish Red changing with age to Lime Green.
- Good winter hardiness
- Will produce quality blooms both outdoors and in greenhouse
- Will grow in all soil types

UNDER NON PROPAGATION AND PVR AGREEMENT

PRICE: \$5.50 + GST & Freight

HYDRANGEA 'Macrophylla Magical Emerald®' 120 plants Available

- This special white - pink hydrangea, changes to deep green
- Will grow in all soil types

UNDER NON PROPAGATION AND PVR AGREEMENT

PRICE: \$5.50 + GST & Freight

HYDRANGEA 'Macrophylla Duo Vision®' 70 plants Available

- Dark Red Bicolour with whitish green edge
- Tough flower petals
- Can be grown under minimal shade
- Excellent antique variety
- Mid Season flowering

UNDER NON PROPAGATION & TRADE MARK AGREEMENT

PRICE: \$4.95 + GST and Freight

HYDRANGEA 'Macrophylla Colour Vision®' 50 plants Available

- A beautiful hydrangea that has brilliant red foliage in late summer. So both the flower and foliage can be sold. The flower is a wonderful purplish pink colour with tough flower petals
- Good winter hardiness
- Grows better on soils that are not too heavy. Try to avoid heavy clay type.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$5.50 + GST & Freight

HYDRANGEA 'Macrophylla Magical Sapphire®' 20 plants Available

- This Hydrangea changes from red/pink to deep green in stages and has bright red margins.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

HYDRANGEA 'Macrophylla Magical Jewel®' 23 plants Available

- This blue/pink hydrangea colours to deep green with pink/red margins.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

HYDRANGEA 'Macrophylla Magical Ruby@' **13 plants Available**

- This hydrangea changes from deep pink to red velvet with green.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$5.50 + GST & Freight

HYDRANGEA 'Macrophylla Magical Opal@' **14 plants Available**

- A special pink/blue hydrangea colouring to bright green.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$5.50 + GST & Freight

STRELITZIA 'Reginae' **1500 plants Available**

- (Bird of Paradise). The leathery banana type leaves, grow on stiff erect stems.
- The striking flowers look like crested birds heads.
- Great cut flower and foliage-can be grown outside in warmer climates
- Best quality blooms are produced under cover
- **\$2.70 for grade 1, \$1.70 for grade 2**

ANIGOZATHUS 'Big Red' **200 plants Available**

- can be planted all year round, the best planting seasons are spring and autumn some varieties are grown in a green house while others can be grown in the open.
- \$4.95 per plant**

ROSA 'Autumn's Pride' **120 plants Available**

- A pretty rose hip, that has long branches that can be harvested with or without leaves.
- Red rose hips from late summer to winter.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

\$4.95 per plant

LIMONIUM 'Sinuatum F1 Smash Violet' **600 plants Available**

- Good and uniform flower color
 - Very uniform growth and almost all harvestable stems
 - Good stem length and shape - easy to harvest
 - Cultivate rather dry especially after flowers open.
- \$2.50 per plant**

LIMONIUM 'Tall Pink Emile' **80 plants Available**

- Flower colour - Lilac /Purple, Plant at 5-7 plants per square meter Plants remain growing for 4-5 years
- \$3.55 per plant**

SYMPHORICARPOS 'Green Pearl Fantasy@' **240 plants Available**

- A unusual colour. Berries have a greenish hue.

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

SYMPHORICARPOS 'Charming Fantasy@' **70 plants Available**

- A new pink snowberry, with early upright growth and a very long harvest period

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

SYMPHORICARPOS 'White Pearl Fantasy®' 80 plants Available

- Pinkish whit berries. Planting a pollinator nearby is recommended

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$4.95 + GST & Freight

CORNUS 'Sanguinea Mid Winter Fire' 45 plants Available

- Flaming orange yellow branches in winter. A very unusual color

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$3.95 + GST & Freight

CORNUS 'Stolonifera Flaviremea' 36 plants Available

- An easy to manage shrub for planting. Yellow-green branches in winter

UNDER NON PROPAGATION AND TRADE MARK AGREEMENT

PRICE: \$3.95 + GST & Freight